# HERITAGE MEETS the FUTURE

### BOLOGNA 17<sup>th</sup> TO 18<sup>th</sup> MAY 2024

The conference celebrates the recognotion of Bologna's porticoes as UNESCO World Heritage Site. The event wants to discuss how to protect the historic urban landscape and promote the role of UNESCO sites. The objective of the two-day event is to identify common strategies to preserve city assets from the impact of challenges such as climate change or catastrophic events, but also ways of protecting and enhancing them in everyday life, promoting the sense of community and the active participation of citizenship in taking care of the common heritage.





bolognaporticifestival.it/lang/en













### Perception, use and care of urban historical heritage: Bologna and the porticoes

**Cinema Modernissimo** Piazza Re Enzo

#### 10.00 AM Welcome addresses

Minister of Culture (invited)

Mayor of Bologna

Deputy Rector, University of Bologna

Introduction by Deputy Mayor for UNESCO Porticoes, Municipality of Bologna

### **10.30 AM** Cultural heritage for shaping global citizens

Massimiliano Tarozzi, Professor, University of Bologna

### **11.00 AM** Use and care of urban historical heritage

Introduction by **Fabrizio Ivan Apollonio**, Director of Department of Architecture, University of Bologna

#### Uses and shapes of urban porticoes

Francesco Ceccarelli and Rosa Smurra, Professors, University of Bologna

Management plans: tools for protection, valorization and care of heritage | Giulio Mondini, Professor, Polytechnic University of Turin **12.30 PM Conclusions** by Deputy Mayor with responsibility for protection of cultural heritage, Municipality of Bologna

#### **LUNCH BREAK**

### **15.00 PM** Perception of urban historical heritage

Introduction by **Marco Veglia**, Professor, University of Bologna

Life marked by arcades. Bologna's porticoes in family films | Elena Pirazzoli, Home Movies Foundation

#### **15.45 PM** Round table 'Young people and heritage: urgencies, challenges and innovations for the protection of heritage'

Magdalena Landry, Director of UNESCO Regional Bureau for Science and Culture in Europe and Liborio Stellino, Permanent Delegate of Italy to UNESCO and BIE meet the PhD Students of the Department of Architecture of the University of Bologna and AIGU – Italian Youth Association for UNESCO

Introduction by **Federica Legnani**, Porticoes World Heritage Site Manager, Municipality of Bologna

Graphic recording by Edo Massa

At the end Screening of the short movie *Guida per camminare all'ombra* by Renzo Renzi



## Global challenges, shared solutions

**Salaborsa library** Piazza del Nettuno, 3

#### **10.00 AM Welcome addresses**

Mayor of Bologna

Liborio Stellino, Permanent Delegate of Italy to UNESCO and BIE

### **10.30 AM** Round table 'Challenges for cities'

Anne Laure Moniot, Head of the Architecture and Urban Heritage Design Department, Bordeaux Metropole

Julie Reynes, World Heritage Project Manager, Nice

TBC, Odessa City

Inez Weyermans, World Heritage Site Manager, Amsterdam

Katarzyna Piotrowska, Culture and National Heritage Department's Deputy Director, Kraków Municipality

Deputy Mayor for UNESCO Porticoes, Municipality of Bologna

### **11.15 AM** Round table 'The role of institutions'

Jyoti Hosagrahar, Deputy Director for the World Heritage Centre at UNESCO

Marianne Knutsen, Member of Board ICOMOS International 2023-2026

Maria Chiara Esposito, Policy Officer, European Commission, Directorate-General for Education and Culture

Adele Cesi, Italian Ministry of Culture, UNESCO Office, National Focal Point for the World Heritage Convention

#### **11.40 AM** Keynote Speech 'A People-Centric Approach to Heritage Cities'

Helle Søholt, CEO, Founding Partner Studio Gehl - Making Cities for People

12.30 PM Piazza Maggiore - Unveiling of the first UNESCO plaque with the Mayor of Bologna and Jyoti Hosagrahar, Deputy Director for the World Heritage Centre at UNESCO

*The Porticoes Hymn* performed by the **Bernstein School of Musical Theatre** children's choir

*Porticoes with eyes closed* written and performed by **Marinella Manicardi**